

TECH ON-THE-GO



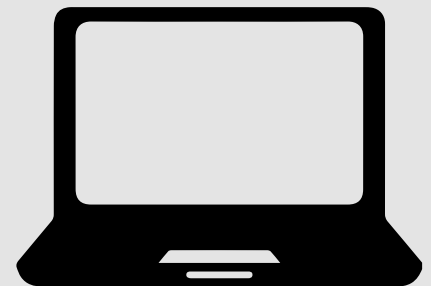
Modern times require business owners to embrace technology as an integral part of running a successful business, especially in the trucking industry. Every successful business in the world today is embracing the advantages of online technologies that allow a business to run smoothly and efficiently while decreasing turnover.

The wonderful thing about our technological age is that there are many affordable and highly efficient options to choose from, including laptops, smartphones, and tablets. Let's look at the many options available and what might best fit you and your trucking business.

THE LAPTOP

Tablets, smartwatches, smartphones, and other technological gadgets are great. But, if you're looking for the most robust and straightforward solution to your technical problems, a laptop is your best option. Laptops are robust, straightforward to use, and can power your business while remaining portable.

Laptops may not have direct access to the internet all of the time, but you can easily use them to input data, write emails, and keep track of the integral aspects of your business all from one device. You can easily use [QuickBooks](#), surf the web, and optimize your business for efficiency with a laptop.



THE TABLET

Many businesses are embracing the benefits of using a tablet in their day-to-day operations. Thanks to advances in technology, capturing and recalling information is easy with a tablet, as the functionality of these devices continues to increase every year. [Apple iPads](#) and [Samsung Galaxy Tablets](#) are great examples of tablets that work exceptionally well to streamline the running of a business. The software that makes a laptop so functional is often available in an app form for a tablet. These are usually not fully functioning versions, but they get the job done.

Using a tablet and laptop in tandem allows you to optimize your business efficiently with a relatively inexpensive purchase. If you're an on-the-go person, many tablets are available for purchase that can connect to a cell phone tower. With this added convenience, you can always be connected to the internet, allowing you to run your business wherever you go.



TECH ON-THE-GO, CONT.



THE SMARTPHONE

It is difficult to find someone who doesn't use a smartphone in this day and age. Why? Because these handheld devices are exceptionally useful. Laptops and tablets are useful too, but everyone who runs a business should own a smartphone. Your smartphone can optimize your business through the many apps that are available, and you can now do all your banking and invoicing from your phone. The added benefit of a portable and wireless device that is always in your pocket is invaluable to managing the day-to-day issues that arise in your business.



Every person is different and has a distinct preference when streamlining their business through technology. But having access to technology is a must and understanding that technology can optimize your business is critical.

Being your own boss comes with lots of upsides but presents its share of challenges too. Let [TBS Factoring](#) help you overcome some of those challenges with our cash flow solutions, truckers bookkeeping services, back-office support, DOT compliance services, insurance down payment assistance, trucking permit services, and more. That way you can focus on what's most important: building your business.